

Press Release

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15 Best Award winners unveiled at the upgraded Lifestyle Award 2019

After an extensive selection process, including a public vote, the results of the Lifestyle Award 2019 – previously known as the Home Style Award – was announced on the first day of Interior Lifestyle China (11 September) during an evening ceremony.

Messe Frankfurt (Shanghai) Co., Ltd. and partners introduced new rules for the competition by including votes from key opinion leaders who represented the views of the general public. This allowed end-users to have the chance to pick their favourite products, while the judges contributed their expertise during the Final Review, ensuring both parties' opinions were heard. This new process aimed to facilitate the development of the industry by motivating brands, manufacturers and designers to create products that integrate perfectly into everyday lives.

This year also saw an upgrade in the judges' line up. Interior Lifestyle China invited five lifestyle representatives to be the judges, including: Himiko, a KOL influencer on Weibo, China's largest microblogging site; Liu Lidan, Founder and Industrial Designer of MICROMONKEYIT; A-qiu-qiu, a fashion blogger; Sneider, the presenter of ataraxia Chengjian on Weibo; and Ark Xie, Project Director from New Time. The judges offered professional opinions from a variety of perspectives.

This year, over 400 products from 16 countries and regions entered the competition. Around 90 products entered the next round and a public vote was carried out, picking out 48 products from 12 countries and regions. 15 products were awarded the 'Best Award'.

2019 Lifestyle Award 'Best Award' winners



UNA - BBQ Shelf

Judges' comments: "The flexibility of metal is employed to create a retractable structure, making it easier to be carried around."



Richmond - Kettle

Judges' comments: "This exudes a classical feeling. High quality pure copper and craftsmanship create an outstanding outlook. With an insulation base, it boils quickly and retains heat well."



NINE STARS - Waterproof Sensor Trash Bin

Judges' comments: "Simplistic and light, a balanced solution between modernity and practicality."



HIROTA GLASS - Taisho RomanKarai

Judges' comments: "It looks like a soft and elegant budding flower, demonstrating the combination of traditional Japanese craftsmanship and modern aesthetics."



HIROTA GLASS - Y Glass by SORI YANAGI

Judges' comments: "It is a product made based on the sketch of a late Japanese designer Sori Yanagi. The skillful technique applied during production can be seen and felt."



HIROTA GLASS - Edo Kiriko Futachoko

Judges' comments: "This modern glassware combines a sharp red colour with traditional Japanese carving techniques. Take a sip and you can realise its beauty."



ezpz - First Food Set

Judges' comments: "Its material and design are friendly to babies and caretakers. It is not only safe to use, but also helps to encourage babies to eat by themselves and stimulates mouth development."



ezpz - Nordic Style

Judges' comments: "The interesting design combines simple and soft Nordic style colours with smiley-face patterns. There are different sections for food separation."



JPT - TSUBAME

Judges' comments: "This is made by an established enamel manufacturer based in Niigata-ken, Japan. Made of stainless steel inlaid with enamel, the product is light and convenient to use in various occasions."



Kaweco - AL Sport Rosegold Fountain Pen

Judges' comments: "The octagonal body integrates with Kaweco's representative twist-to-open design. Anodic oxidation of the metal makes the body and the cap reflect a silky sheen, appearing to be low-key but graceful."



Kaweco - PERKEO Fountain Pen

Judges' comments: "This is a replicate of the design of PERKEO series in 1900. It is an outstanding entry-level pen. The body is made up of 16 tiny facets, preventing it from rolling. The triangular pen grip is conducive to fostering correct pen holding posture."



Muurla - Twirl

Judges' comments: "With the simplistic design of circles combined with graceful Nordic elements, it creates a relaxing but powerful visual effect."



SERAFINOZANI - Seven Necessities

Judges' comments: "It is made of stainless steel with ceramics. The subtle curving design of the stainless lid ensures a good texture."



TOYO STEEL - TOOL BOX

Judges' comments: "Seamlessly forged with high quality metal, this tool box is light and sturdy. It performs outstandingly in both professional and household use."



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TOYO STEEL - KONSTELLA

Judges' comments: "This serves as a mini work station, with a modern outlook, traditional craftsmanship and can be used in different occasions."